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Edition 009

Venues

Caledon Villa, Stellenbosch

Guest House Tableau, Hartebeespoortdam

Leopard's Rock - Residential Game Estate

Competition

Win a Wedding
worth more
than R100 000!!

Articles

A true-life journey (part 9)
How to care for your garden furniture
Email Marketing & Managing Customer Expectations
How To Arrange Cruise Travel If You Have A Disability
All You Need To Know To Buy and Setup A Home Theater System



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Letter from the Editor, edition 009

Dear Reader,

Time flies when you're having fun! I can't believe this is edition 009 of Lifestyle Magazine already!

As usual, there is something for everyone in this edition - a couple of lovely guesthouses, a stunning opportunity to own your own little piece of Heaven in a residential Game estate, as well as the opportunity to win a wedding to the value of more than R100 000!

So grab that cup of coffee and relax with the latest Lifestyle Magazine edition!

Kind regards,

Tania Wannenburg

tania@lifestylemagazine.co.za

The only opinion about your dream that really counts is yours. The negative comments of others merely reflect their limitations – not yours.
– Cynthia Kersey

Breathing Space

Breathing Space Health Clinic is a Paramedical skin and body clinic with proven medical results. We specialize in epidermal/dermal treatments that really work.

Our Paramedical Therapists consult on a one on one basis with each client before starting treatments, ensuring the correct treatment protocols and home prescriptive.

We also work on the concept of DANNÉ Montague - King: remove, rebuild, protect and maintain. We offer FDA approved technology and up to date products. Breathing Space offer FREE skin car consultations for new clients. We believe in high standards, professionalism and most of all to offer a "Breathing Space" for each client.

A place to relax and get back to your roots.

- Age with Grace -

-Bride to be-

Breathing Space Bridal Treatments

At Breathing Space Health Clinic we know how special your wedding day is... that is why we offer a range of bridal treatments so that you may look and feel great on your big day!

Our product range is Para-medical and has proven results, thus ensuring NO BREAK-OUTS on your wedding day!

Treatments offered:

- | | |
|-----------------------------------|-----------|
| - Bridal Make-up & Trail | R420 |
| - Relaxation Back Massage | R160 |
| - Chemical Peels(3 months before) | R380 |
| - Gel Manicure/Pedicure | R140/R120 |
| - Danne A-Lift Facials | R480 |

For more information please contact Anria Leeuwner :

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PROMAD PROMOTIONS & ADVERTISING



An advertising agency or ad agency is a service business dedicated to creating, planning and handling advertising (and sometimes other forms of promotion) for its clients. An ad agency is independent from the client and provides an outside point of view to the effort of selling the client's products or services. An agency can also handle overall marketing and branding strategies and sales promotions for its clients.

PROMAD can assist you in getting your message delivered to the world! We cater specifically for the lifestyle, tourism, wedding and motor industries.

Have a look at the various mediums we have available, and contact us to personalize your advertising package!

Contact Us:

For further information, please do not hesitate to contact us:

info@promad.co.za
072 771 0191

We'll work out a package to suit your needs!

Online Magazine: MOTORING
www.promotor.co.za

Online Magazine: LIFESTYLE
www.lifestylemagazine.co.za

Television: TRAVEL

Online Directory: WEDDING
www.foreverafter.co.za



Who can advertise in the online ProMotor Magazine ?

Any service provider in the motoring industry. For example: Motor dealerships, motoring shows/exhibitions, Classic Car collections, Tyre manufacturers, Motoring Merchandise etc. Various options are available, ranging from small banner adverts to full A4 adverts. A minimum of 4 editions must be booked. Long term rates are also available.

Who can advertise in the online Lifestyle Magazine ?

Any service provider in the lifestyle industry. For example: Venues & activities, health spa's, tourism councils etc. You will receive an article on the website as well as in the magazine. Your feature in the magazine will include a full page description, photo's, contact details as well as a link to your website. Various options to choose from. Your website listing will remain online for 1 year.

Who can advertise on the television program, Reise & Soetkyse, on kykNET?

Any service provider in the travel/tourism industry. For example: Guest Houses, Lodges, Adventure Activities etc. You will receive 3 broadcasts on television as well as a DVD with your insert to use for your marketing purposes.

Who can advertise in the online Bridal Search Engine?

Any service provider in the wedding industry. For example: Wedding dresses, honeymoon destinations, wedding rings, wedding cakes, photographers, make-up artists etc. Sponsored links are available as an extra option. Your listing will remain online for 1 year.

Hartbeespoortdam



Guest House Tableau

Welcome to the most luxurious Guest House in Hartbeespoort Dam!

Guest House Tableau is a secluded private guesthouse on top of a hill with a birdseye view of the valley and overlooking a small river. The guesthouse's name is derived from the French meaning "The perfect picture or surroundings"

We Can Cater for 18 People Sharing Or 12 Singles.

This stunning guesthouse is perfect for a getaway for families and friends who like to spend quality time away from home. We cater for families, groups, bachelor parties, ladies breakaways, board meetings, conferences, tented weddings, exhibitions, team building and year end functions. This guesthouse is not only quiet but private too!

We also offer an exclusive restaurant and Bar.

Spa & treatments:

We will soon be adding a spa & treatment facilities to our guest house.

Our Guest House Offers:

Entertainment Room - Jacuzzi, Pub & Braai & Pool Table! DSTV, Pool, 7 Bedrooms, Large Gardens
Open Area - Quads & Offroads Welcome!!

We also cater for the overnight business man conferencing at nearby venues.



Caledon Villa

Enjoy a holiday rich in cultural exchange and personal care

Here you can share our passion for art, culture and history - to be enjoyed with the subtle conveniences of modern day living! From our location in the heart of Stellenbosch you can discover today's local talents and experience a bygone era.

Whether you are exploring the Cape, doing business, visiting the University or enjoying a honeymoon, Caledon Villa will cater for your individual needs. With its 15 stylish rooms guests can choose between a bed and breakfast or self-catering stay. Our well-established Edwardian guest house is decorated with antique furniture and heirlooms from the Krige family, who were the original owners of the house and who have spread their roots in Stellenbosch for 9 generations. We will endeavour to make you feel at home immediately and enjoy assisting you in your planning so that you get the very best out of your journey.

DREAM IN STYLE - Caledon Villa offers 15 individually decorated en suite rooms with a variety of styles and

comforts. These range from a standard room to a family room or luxury suite. Guests can choose to stay on a bed and breakfast basis, or select a self catering unit with all amenities. Our approach is flexible and where possible, we will try to meet any special accommodation requirements.

All rooms are equipped with the following :

- * complimentary bottle of wine upon arrival
- * TV with 10 selected national and international channels
- * tea/coffee tray with freshly baked rusks
- * extensive information file
- * kit box with self-help accessories
- * fridge with honesty bar
- * hairdryer
- * electronic safe
- * wireless system

All rooms are en suite and fall into six different categories (suite, luxury, honeymoon, family, standard and self-catering apartment), each with it's own facilities.

MORE THAN BED AND BREAKFAST

At Caledon Villa we endeavour to make you feel at home immediately. Refreshments are served, informative maps and notes are prepared and reservations are made for guests who are new to Stellenbosch, those who return to explore more extensively, and also for those who have become friends.





built in 1910 by the Reverend Koos Krige as his retirement house. He served as minister in the parish of the town Caledon.

When the family moved back to his home town, the younger children were still students at the local university and therefore the house was designed with many rooms. After his death his widow sold the house and it became the property of another family. Koos and Lenie Krige were parents of seven sons and four daughters. Amongst their rugby-playing sons was the legendary Japie Springbok and amongst their grandchildren were the famous poet Uys and artist François.

In 1992 Johan and Ode Krige - members of the same family clan who had been living in Stellenbosch for nine generations - bought this villa back into the family. It is therefore fitting that the family archive and heirlooms of the ancestors are kept here.

General facilities:

Secure off-street parking, mostly under cover.
 Visa and MasterCard credit cards are accepted.
 Afrikaans, English and German spoken.

SPOILT FOR CHOICE

In a university town with 20 000 + students, it is conceivable that there are many and diverse cultural activities presented and staged. Stellenbosch has a heritage rich in history, architecture and literature. A recent publication indicates that about 375 authors of books are identified as personalities who have lived or are still living in this town!

Around Stellenbosch you will find the majestic mountains, the rolling foothills with vineyards, the Eerste River flowing through lush valleys towards the nearby sea with the best sandy beaches only minutes away.

From the historical heart of Stellenbosch all this could be enjoyed - on foot, by car, on horseback. With some local assistance and knowledge it becomes a simple pleasure to plan and execute. And this is what we at Caledon Villa see as our contribution towards a meaningful and enjoyable stay in the Winelands.

Our best advice is: make Stellenbosch your base station from where you could visit all these attractions and many more. Cape Town is only 50 minutes away, and Cape Point not much further!

Perhaps the most important feature: Stellenbosch is a town, not a city. From Caledon Villa we go on foot to the restaurants in the evenings and come back home totally relaxed in a safe and refined atmosphere.

On your pre-arrival request, we will arrange for you to be collected at the airport and brought right to our doorstep. On the day when you need it, a rented car will be delivered to the guesthouse.

It will be a pleasure for us to assist you in your planning so that you will get the very best out of your holiday:

- * visits to Stellenbosch and the vicinity
- * walks into town with necessary maps
- * regional tours with road maps and notes
- * visits to specific wine estates and cellars
- * bookings at restaurants or music concerts
- * ... and much more

Or simply enjoy our garden, relax at the swimming pool or hide away in the gazebo.

A SPLENDID VARIETY

A Short History:

In the heart of our historic university town rises the arched gable of Caledon Villa : a declared national monument. Today this splendid Edwardian villa is an established guest house with antique furniture and heirlooms from the Krige family who were the original owners of the house. Caledon Villa was

Leopard's Rock

Residential Game Estate



Beautiful sunsets, panoramic views, peace and tranquility with warthogs, kudus, impala, blesbok, blouwildebeest, rooihartbeest, elande, klipspringer, waterbok, duikers and zebra freely roaming the farm. Beautiful walking trails take you to into the real bushveld. Experience breathtaking sunsets. Enjoy the panoramic views from your patio or sundeck. Or laze at your own pool or the clubhouse pool, surrounded by peace and tranquility.

You can also be part of this! Combine style and space, bush, mountains and woodland meanders, with an architecturally designed home you call your own



Leopard's Rock

16 km. north of Bela Bela, ± 1 hr. From Pretoria.



Beautiful sunsets, panoramic views, peace and tranquility with warthogs, kudus, impala, blesbok, blouwildebeest, rooihartbeest, elande, klipspringer, waterbok, duikers and zebra freely roaming the farm.



The estate is also home to many species of birds e.g. Sugarbirds/Sunbirds (Suikerbekkies), Drongo (Bye vangers), Verraux`s Eagle (Witkruis arend), Burchell`s Coucal (Vleiloerie), Green Woodhoopoe (Kakkelaar), Francolin/Partridge (Patryse), Helmeted Guineafowl (Tarentale), Red Bishop and Yellow Weaver (Rooi en geel vinke), Blackcollared Barbet (Rooikop houtkapper), Redfaced or Speckled Mousebirds (Muisvoëls), Crested Francolin (Bos patryse), African Darter (Slangnek), Hornbill (Grys Neushoring), African Hoopoe (Hoep-hoep) and boasts a breeding colony of the Black Eagle.



Beautiful walking trails take you to into the real bushveld. Experience breathtaking sunsets. Experience the panoramic views from your patio or sundeck. Or laze at your own pool or the clubhouse pool, surrounded by peace and tranquility.

You can also be part of this!



Combine style and space, bush, mountains and woodland meanders, with an architecturally designed home you call your own. Choose from 1,3 – 2 ha. Full title plots with unsurpassed views or upmarket sectional title units, where mighty cliffs and the tranquil Nile rivulet meet.



Plots: From R580 000. Sectional title units: From R1 350 000.

Saturdays programme: (must be confirmed in advance)

09:30 – 10:00 Meet at Clubhouse

10:00 – 12:00 Game/farm drive

12:00 – Braai at swimming pool (free). Just bring your own drinks and swimming costume.



PLEASE NOTE: AS THE PROPERTY IS ACCESS CONTROLLED ENTRANCE WILL ONLY BE ALLOWED WITH PRIOR APPOINTMENTS.



Some of the 15 houses that have already been built at Leopard's Rock.



Swimming pool at clubhouse

Architects impression of clubhouse



Entrance taken from inside

Access road to entrance

Water feature at entrance

View on dam

To View: Elna 082 823 4433 / dutoite@arc.agric.za



Email Marketing & Managing Customer Expectations

It is all well and good that you've discovered how much time, money, and hours you can save by using email marketing for your business. But are you really taking full advantage of your email marketing solution? Are you using it to its full potential to maximize how much email marketing can earn for you? One of the ways to maximize the way you use your email marketing product is to manage your clients' expectations in terms of how they receive communications from you.

In one way, it is necessary to condition your clients to receive important information from you via email. This is the new trend and for good reason. It's an easy transition that will save you even more in paper and print costs, and save you time, as computer generated information is much easier to produce. For instance, you can stop printing invoices and sending them via snail mail. Imagine how much time, energy and money you will be saving by sending those invoices via email. The same goes for product and service quotes, purchase orders, proposals, etc. By sending this crucial information via email, you are making things more convenient for you and your customers. As a bonus, you're also saving the money you would have spent on printing and postage.

But how does this affect email marketing? When you condition your customers to receive important information via email, they will be far more likely to pay attention to your email newsletters and promotions. Once your customers know they can trust your emails, they will be more likely to open and read all emails you send. The more they are

paying attention, the more prominent your brand becomes in their mind, and the more likely they are to continue to purchase from you.

As email marketing formats go, the newsletter and promotion methods work great once your customers are expecting to receive email information from you. The newsletter informs the customer about general happenings in your company: awards, events, future launches, community outreach etc. This provides the customer with tangible information, giving your company a face and soul that customers can relate to.

Once you've sent out the newsletters, a product or service promotion will have a more profound effect. You are no longer faceless, since you've developed a relationship through important emails and newsletters. The promotion is part of that relationship, and is just another part of the communication expectation you've previously established. Your email marketing campaign isn't just a sales pitch anymore, as it has been supported by information and a personal touch.

Managing your customer's expectations will help you develop better relationships with your customers. By setting up your business so that most (or all) important communication is sent via email, you will achieve greater results from the newsletters and promotions you send out through your email marketing solution. Use email marketing to help you develop a profitable relationship with your customers!

- Robert Burko

Win A Wedding!

Would you like to win a Wedding worth more than R100 000?

This prize includes:

- Wedding venue (In Gauteng).
- Wedding dress, hair & make up.
- Wedding cake.
- Wedding photographer.
- Wedding videographer.
- Wedding contract.
- Wedding favours.
- Wedding invitations & Stationery.
- Music at the reception.
- Attire for Mother of the Bride, Bridesmaids & Flower Girls.
- And much more!!!

SMS Wedding to 40731 for your chance to win this fantastic prize!! For full details, watch Reise & Soetkyse, channel 111 on 19 July at 08:30.

* R20 per sms.

* Terms & Conditions Apply

A True-Life Journey...

This is Part 8 of "A True Life Journey" ...
Please refer to Lifestyle Magazine Editions 1 - 8 for the background.

Iewers is jy net 'n glimlagfoto teen die muur of op die gang se kas.

Elders is jy 'n 'floop' met die groot ogies in 'n skribbelboek.

Soms is jy die verslete vaalblou jean wat aan niemand meer pas.

Miskien, in 'n klas, is jy die pikkewyntaak van 'icing' in die hoek.

Érens is jy nog 'n handgemaakte kaartjie in 'n skewe skoenboks

Dalk is jy steeds die 'autograph' op die laaste bladsy pienk papier

Moontlik is jy nog 'n MMS met 'n 'funny' prentjie van Brolloks

Toevallig is jy die giggelstem van 'n gedig op die Moedersdag-CD

Op 'n tienerbed is jy die skapie met die sagte snoet, wat sê: Ek het lief!

In 'n flipfile is jy die helder Valentyns-hartjies, jy't 'n honderd uitgeknipt

Onder notas, kamma-gedigte en amper-stories, 'n laerskool-liefdesbrief

Vind ons jou oral: 'n feetjie; 'n strikkie; 'n Richtersveldklippie in 'n blik

Ons kan jou nie

ophang

vasplak

uitgooi

opeet

uitknip

uitvee

delete

oortape

wegpak

omdop

uitskud

of afstof nie...

- Jo'e-Lo

How to care for your garden furniture



Garden furniture is available in a large variety of materials. From cast aluminium and teak to granite and woven, each material requires a different degree of maintenance.

Obviously the extent of the care required not only depends on the physical qualities of each material but also on the personal preference of the user. Some people do actually like their garden or patio furniture to look old and 'weathered' rather than looking brand new. However, here are some very basic tips to keep the furniture in a good, clean condition.

Cast aluminium garden furniture requires very little maintenance. It can be left outside throughout the year and will not rust. If the table and chairs do become covered in leaves etc. then simply use a bucket of warm water and a soft sponge to remove any excess dirt. A power washer is not recommended as it can damage the paintwork if used too close to the surface. If the paintwork is damaged then simply use some propriety touch-up paint to cover any exposed areas. To give the metal an attractive sheen then some WD40 or metal furniture polish can be applied using a dry dust cloth.

Teak tables and chairs can be left untreated to weather such that they develop an elegant silvery grey colour. If this look is preferred then no care is required other than the removal of green algae and leaves etc. This can be carried out by using a stiff scrubbing brush and a bucket of warm water. The use of a power washer is generally not recommended as this can lift the grain of the wood ultimately damaging the furniture.

If the original brown colour of teak is preferred then a seasonal application of a water (not oil!) based teak protector is suggested. The teak protector acts as a type of 'sun-cream' for furniture and it can help maintain the original brown colour of the teak for a longer period of time. If the teak is stained by fatty substances,

oil or wine etc. or if it becomes rough to the touch then in most cases some fine sand paper should resolve these concerns. If the original 'as-new' condition of the wood is favoured then a breathable cover and/ or indoor storage should also be considered.

Granite garden tables are popular because they require almost no care. The stone can be left outside throughout the year and just wiped down by using a bucket of warm water and soft sponge. If the granite fades over time then the application of extra virgin olive oil can nourish the stone and help to enhance its colour.

Plastic 'all-weather wicker' seems to be the most fashionable garden furniture material available in the UK this season. This is partly because woven furniture requires a very minimal amount of care and because it can be left outside throughout the year. The woven tables and chairs can easily be cleaned by using a sponge and a bucket of warm water or even a power washer. If the woven table has a glass top then the use of some propriety glass cleaner to keep the glass looking good. Obviously, if the furniture is left outside all year then a protective cover should be used to prevent a build up a leaves and other garden waste on any surface areas.

- Mike Smith



All You Need To Know To Buy and Setup A Home Theater System

Enjoyable entertainment is indispensable in this fast paced world with hectic schedules. Listening to music and watching movies with life-like sound, are two of the best entertainment options available today. Compared to the other entertainment options such as high end PC gaming, entertainment through music and movies is very inexpensive. Listening to music and watching movies with high quality sound has changed in the past decade. The speakers of long ago with mono sound only, have changed into stereo and surround sound with 6+ sound channels. This advanced speaker system is popularly known as the home theater system. Home theater systems can bring your room to life with extraordinary, realistic sound effects.

Buying Home Theater Systems

There are varieties of home theater systems available in the market. However, choosing a home theater system is very easy. The first factor to be considered while choosing the home theater system is the room size. You should make sure that the home theater system of your choice can be conveniently placed in your room. Many people make a common mistake of buying bulky home theater systems and then struggle with the insufficient space. So be sure about your room size before you head out to buy a home theater system or order one online. Sound quality is obviously another factor to be noted. Always remember the fact that great sound quality doesn't need to come with great looks. So don't choose a home theater speaker system based on appearance only as it may disappoint you with the sound quality. Always test the home theater system before you buy

them, or search online for reviews if you are buying from a web commerce store. When it comes to budget, you can save a great deal of money by buying cheap home audio speaker systems online. There are a few home theater system suppliers online who provide up to 50% discounts.

Installing Home Theater Systems

Buying a speaker setup is no big deal these days with many affordable options and easy access to online merchants. However, installing them properly is a challenging task. Improper placement will destroy the sound quality. You should be well aware of the acoustics of your room where you are planning to install the home theater system. If you are not sure about this, you have to get the assistance of an experienced installer or be prepared to spend a few hours researching online. Getting help is often worth the money you spend because, the proper placement based on the acoustics of your room is very much essential to enjoy the best sound.

Bottom Line

You can buy home theater systems in the comfort of your home today. You don't have to roam all around, hauling huge audio systems all the way back to your living room. All you have to do is to find a genuine online supplier of quality, cheap audio systems and place the order. The audio system will reach your doorsteps after a few days. If you are not sure about making a choice, you can make use of the audio system reviews available online.

- Dennis Suler

Travel Tips...

Disabled Travel - How To Arrange Cruise Travel If You Have A Disability

If you have a disability, are disabled in any way or have some special needs or a special handicap you can still enjoy a great cruise experience and learn all about disabled travel. The first step in planning a cruise ship adventure is to consult with a travel agent who specializes in cruise travel for people with disabilities to make sure you have an accessible trip.

Because the cruise lines are all different you need to compare the cruise lines and all they have to offer; this requires a little research on your part. However travel agents who specialize in cruise travel can really shorten your work and prevent a lot of problems and help you gain the best access. I encourage you to seek out their help and not try to go it alone.

There are many differences in the cruise lines. Some cannot accommodate wheelchairs easily. Most cabins are small and you'll need to get the dimensions of the cabin to know if your wheelchair will fit. Some of the larger cruise lines have cabins that have wider doorways. These cabins have bathrooms that will fit wheelchairs that can roll around inside. The closets are usually built so you can reach them from a lower vantage point. But make sure to double-check that the cruise line you've picked has these special accommodations. This is another reason a special needs travel agent or travel specialist can help. Most of the cruise lines have elevators that have control panels within easy reach from a wheelchair.

The cruise lines have collapsible wheelchairs available but I would consider taking my own. It may be a concern if it is going to be uncomfortable in any way. Also there is a remote possibility that they might run out of them. If you bring a motorized or power wheelchair make sure to bring your charger along - one that is adaptable to 110 volts.

Make sure to discuss with your travel agent how your visit to the various harbors or ports of call on the cruise, will be handled. This can make or break your trip. Small boats, which are called tenders, are used to take travelers and disabled travelers from the cruise ship to the port of call. These tenders are not always accessible or even safe for people with disabilities, so make sure your travel agent has had experience with these tenders before you book any cruise travel. And it is just as important make sure to find out if once you reach the shore, that they'll be able to handle your specific special needs.

In general some of the larger cruise lines will have ADA (American Disabilities Association) compliant rooms on their cruise ships. If you're deaf or

hearing impaired, you can request special accommodations, for example tele-typewriters (TTY) or telecommunication devices for the deaf (TDD). Some of the cabins may have the ADA approved kits. These kits include visual smoke alarms and alarms that vibrate and door sensors so you know when someone is at the door.

For blind travelers who bring along their guide dogs or other service animals, they'll have a difficult time finding the best cruise. Each of the ports of call has different rules and regulations regarding guide dogs and service animals. Service animals may not be allowed to leave the cruise ship.

It's important to work with a travel agent who specializes in disability travel who knows how to do this and may be familiar with your chosen cruise already.

Make sure that you're not traveling alone and have someone travel with you who knows your specific needs. Don't take anything for granted. Check everything out and double check with your travel agent. You may want to call the cruise line yourself too. Make sure your travel agent is experienced and ask for references from someone they have arranged travel for with similar needs.

Don't forget to check with your travel agent about any discounts, free add-ons, or good deals on cruise travel too. The cruise lines want your business whether you are disabled or not.

As soon as your travel agent books your cruise, make sure the cruise line is notified of your special needs and know of your disability. With help from your travel agent for the disabled or cruise line specialist you should be able to have a worry-free and carefree holiday, vacation or adventure and make you an expert on disabled travel.

- Helen Hecker



welkom by



Advertise your travel products on Television

Reise & Soetkyse is a very successful travel magazine programme that airs 3 times a week on kykNET. The program offers role players in the travel- and tourism industry an opportunity to market their products to enthusiastic (they like to travel and break away) and affluent (they are LSM8-10) viewers.

For a small fee, the **Reise & Soetkyse** cameras will visit your facility or activity and produce a professional television insert. The insert will run on kykNET 3 times, and the participants also get a DVD copy of the insert to use freely in any further marketing. In effect, you get 3 television broadcasts plus a professionally produced corporate video in one!

Our fee covers all production costs, professional voice and all airtime fees. If there is existing, broadcast quality material, we can use that to produce an insert and it makes everything even cheaper! If you want the sound track in English, we can do that for a small fee. You can also be a guest on the show to do a 'show and tell' or to chat to our presenter about a new product. There are also limited opportunities to take up a fixed slot on the show for 13 or 26 weeks.

WHAT MAKES THIS PROGRAMME UNIQUE?

The producers of the show have bought air time from kykNET and because we own the air time, we can display logos, contact details and do branding on screen in a way no other show can. In addition, apart from the Sunday broadcast, there are two repeats during the following week, so all participants get 3 television broadcasts!

We know the show is popular because our viewers tell us, and we receive up to 6000 SMS's per episode from people participating in our competitions.

YOU CAN PARTICIPATE BY:

Featuring your travel product or service on the show, once or a few times, or
Appearing as a special guest on our show to talk about a product/service, or
Featuring your existing television ad at a fraction of the normal cost.

REGULAR FEATURES ON THE SHOW:

Every week, each of the following is included on the show:

A celebrity slot where a well-known South African celebrity share some of their favourite travel stories & memories with us.

A "Brokkies" (Calendar) slot, where we list upcoming events. A National geographic hamper is up for grabs in every episode.

A photo competition where viewers can send in their best travel photo's – weekly prizes are up for grabs! Photo tips & ideas are discussed weekly.

Finances with Anria – focusing on the financial aspect of travel – medical aids, insurance etc.

Reise & Soetkyse is broadcast on Sunday mornings at 08:30, with repeats on

PROMAD - Promotions & Marketing

072 771 0191

info@promad.co.za



www.EgAfrikaans.co.za

Wil jy weekliks 'n stukkie inspirasie ontvang? Deel in 'n paar gebedsversoeke? Idees en boerate uitruil? Lekker lag en lekker huil?

Eg Afrikaans stuur elke Maandag en Donderdag 'n GESELSBRIEF aan bykans 8000 Internetters EN elke weeksdag 'n gebedsaksie aan net oor die 4500 Christene. Besoek gerus www.egafrikaans.co.za en teken in op die geselsbrief van jou keuse!

VOORBEELD VAN 'N STUKKIE UIT 'N GEBEDSAKSIE NUUSBRIEF:

Bid asseblief vir my sus HANLIE, dat God dringend 'n koper sal gee vir haar huis. **Annetjie**

Gebedsmaats, bid asseblief vir MY. Ek het my werk verloor en is nou in 'n vreeslike finansiële krisis. My gesondheid is ook nie van die beste nie. Ek vra asseblief vir gebed dat God ons Vader deur Jesus Christus en die Heilige Gees vir my paaie sal oopmaak en dat 'n wonderwerk sal gebeur, dat ek verlos word van my finansiële krisis, gesond word en 'n baie goeie werk sal kry en gelukkig sal wees. Baie dankie vir julle gebede. Jesusliefde. **EM**

Bid asseblief vir MY dat ek die rookgewoonte kan los en 'n gesonde lewe kan lei. Ek het geweldig pyn in my bors aan 'n sekere kant en vermoed dis as gevolg van die rook. Ek het baie bemoediging en ondersteuning nodig en voel oorweldig aan net die gedagte. **A**

ANDER SKAKELS OP EG AFRIKAANS:

- Adverteer in ons geselsbrief
- Hulpravrae
- Soek jy 'n wenk of twee
- Advertensieblad
- Hiervan en daarvan
- Maatsmaker
- Die dood van ons seun
- Ons postblad
- Voorbeeld van geselsbrief
- Gebedsaksie
- Resepte

VOORBEELD VAN 'N STUKKIE UIT DIE HULPNAVRAE NUUSBRIEF:

[Gipsbeeldjies] (26763) Kan iemand dalk vir my sê waar in Pretoria Noord kan ek gipsbeeldjies koop vir iemand om te verf. Sal dit baie waardeer. Baie dankie. Karen [Reageer op hierdie navraag deur op hierdie nommer te klik >>>> 26763](#) Pretoria Noord

[Velirritasie] (26752) My broer (46) sit in 'n rystoel en sy boude begin nou rooi word. Wat kan ons aansmeer/gebruik daarvoor? Pikkie [Reageer op hierdie navraag deur op hierdie nommer te klik >>>> 26752](#) Pretoria

VOORBEELD VAN 'N STUKKIE UIT DIE BEGIN-JOU-DAG-MET-'N-LAG NUUSBRIEF:

Ek ontdek toe ook die rede waarom ek uit my diep welverdiende slaap ontwaak het. Dis Lala, die Chauchauwa wat in die middernagtelike ure haar snoesige bedjie verlaat het weens moeder natuur se ingebore gene om op my dubbelbed onder die blouwit vereduvet in te kruip, vir ingeval die ystydperk teruggekeer het. Soos vantevore het die brose diertjie natuurlik net menshitte opgesoek en vergeet sy is 'n Titanic en ek 'n ysberg op die dubbelbed, veral wanneer dit by omdraai kom. Ek het haar per abuis al vantevore byna in 'n pannekoekhondjie verander, waar sy hewig ontsteld haar misnoë in rasegte Chauchauwa styl te kenne gegee het met skril AK-47 angsblaffies opgevolg deur venynige happies in die rigting van dreigende gevaar met haar vlymskerp "tooth pic" tandjies.

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